

Unconventional Gas:

New Methods. New Supply.



**UNCONVENTIONAL GAS
INTERNATIONAL
CONFERENCE & EXHIBITION™**

September 29 - October 1, 2009

Fort Worth Convention Center

Fort Worth, Texas USA

www.unconventionalgas.net

Owned & Produced By:



Flagship Media Sponsors:

**OIL & GAS
JOURNAL**

**OIL & GAS
FINANCIAL
JOURNAL**

Oil, Gas & Petrochem
EQUIPMENT

Offshore

Sponsorship Program.

Platinum Event Sponsor

US\$ 45,000

- Opening "It's 5:00 Somewhere" Reception in Exhibit Hall, with menu of assorted hors d'oeuvres and beverages
- 10' x 20' exhibit space
- 12 complimentary Conference Delegate registrations
- Full page 4-color ad on Back Cover of the Show Guide
- Napkins at the Reception with Sponsor's logo
- Your Company will be recognized as the Platinum Sponsor at the Opening Plenary Session and your literature can be displayed outside the meeting room prior to, during, and following the Opening Plenary Session
- An exclusive sign at the Host Hotel greeting delegates on your behalf as the Platinum Sponsor
- A Plaque will be presented to your company during the Plenary Session in recognition as the Platinum Sponsor
- Your Company Logo included on Event Banners naming your company as the Platinum Sponsor
- Your Company Logo on show signage as the Platinum Sponsor
- Your Company Logo and Enhanced Listing in the Show Guide
- Your Company Logo prominently placed on all marketing materials produced after contract is signed
- Your Company Logo included on the Unconventional Gas International 2009 website with link to your home page
- Your Company will be identified as the Platinum Sponsor, with a logo on the cover and a 50-word description with your Company Logo in the Preliminary Event Guide
- Up to 10 booth staff personnel
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- 50% Discount on Conference rates for your employees
- A banner ad on Oil & Gas Journal's Electronic Daily Newsletter for 1 week delivered to 240,000 Industry Professionals
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as Platinum Sponsor
- Your company will be allotted up to 5 slides to be displayed on the projection screen in the meeting rooms prior to the Plenary and Conference Sessions
- Your staff will be identified as a Sponsor with ribbons on their badges

Gold Event Sponsor

US\$ 40,000

- Handsome Delegate Bags branded with Your Company and the Event logos distributed to all Conference Delegates
- 10' x 20' exhibit space
- 10 complimentary Conference Delegate registrations
- Sponsor of the on-site Webcast during the event
- Full page, 4-color ad in the Show Guide – inside front cover position
- A Plaque will be presented to your company during the Plenary Session in recognition as the Gold Sponsor
- Your Company Logo on Event Banners naming your company as the Gold Sponsor
- Your Company Logo included on show signage as the Gold Sponsor
- Your Company Logo and Enhanced Listing in the Show Guide
- Your Company Logo prominently placed on all marketing materials produced after contract is signed
- Your Company Logo included on the Unconventional Gas International 2009 website with link to your home page
- Your Company will be identified as the Gold Sponsor, with a 50-word description with your Company Logo in the Preliminary Event Guide
- Up to 10 booth staff personnel
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- 50% Discount on Conference rates for your employees
- A banner ad on Oil & Gas Journal's Electronic Daily Newsletter for 1 week

- delivered to 240,000 Industry Professionals
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as Gold Sponsor
- Your company will be allotted up to 3 slides to be displayed on the projection screen in the meeting rooms prior to the Plenary and Conference Sessions
- Your staff will be identified as a Sponsor with ribbons on their badges

Silver Event Sponsor

US\$ 35,000

- Badge holders with sponsor and event logos distributed to all delegates
- 10' x 20' exhibit space
- 5 complimentary Conference Delegate registrations
- Full page 4-color ad in the Show Guide
- A Plaque will be presented to your company during the Plenary Session as the Silver Sponsor
- Your Company Logo on Event Banners naming your company as the Silver Sponsor
- Your Company Logo on show signage as the Silver Sponsor
- Your Company Logo and Enhanced Listing in the Show Guide
- Your Company Logo prominently placed on all marketing materials produced after contract is signed
- Your Company Logo included on the Unconventional Gas International 2009 website with link to your home page
- Your Company will be identified as the Silver Sponsor, with a logo and 50-word description in the Preliminary Event Guide
- Your Company Logo and Enhanced Listing in the Show Guide
- Up to 7 booth staff personnel
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- 50% Discount on Conference rates for your employees
- A banner ad on Oil & Gas Journal's Electronic Daily Newsletter for 1 week delivered to 240,000 Industry Professionals
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as Silver Sponsor
- Your company will be allotted up to 2 slides to be displayed on the projection screen in the meeting rooms prior to the Plenary and Conference Sessions
- Your staff will be identified as a Sponsor with ribbons on their badges

Bronze Event Sponsor

US\$ 30,000

- Embossed Leather Journals with your Company and the Show Logos distributed to delegates
- 10' x 10' exhibit space
- 3 complimentary Conference Delegate registrations
- Full page 4-color ad in the Show Guide
- A Plaque will be presented to your company during the Plenary Session as the Bronze Sponsor
- Your Company Logo included on show signage as Bronze Event Sponsor
- Your Company Logo and Enhanced Listing in the Show Guide
- Your Company logo placed on marketing materials produced after contract is signed
- Your Company Logo included on the Unconventional Gas 2009 website with link to your home page
- Your Company will be identified as the Bronze Sponsor, with a logo and 50-word description in the Preliminary Event Guide
- Up to 5 booth staff personnel
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- 50% Discount on Conference rates for your employees
- A banner ad on Oil & Gas Journal's Electronic Daily Newsletter for 1 week delivered to 240,000 Industry Professionals

- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as Bronze Sponsor
- Your company will be allotted 1 slide to be displayed on the projection screen in the meeting rooms prior to the Plenary and Conference Sessions
- Your staff will be identified as a Sponsor with ribbons on their badges

Day 1 Luncheon Sponsorship US\$ 22,000

- Lunch for all Conference Delegates the first full day of the conference
- 10' x 10' exhibit space
- 2 complimentary Conference Delegate registrations
- ½ page 4-color ad in the Show Guide
- Opportunity to make welcome remarks as the luncheon begins (5 min. max)
- Opportunity to place a company brochure or flyer at each table setting
- Your Company Logo on all the Delegate Lunch Tickets
- Table Tents located at each table with your company logo designated as sponsor
- Signage naming your company as the Day 1 Luncheon Sponsor
- Your Company logo placed on marketing materials produced after contract is signed
- Your Company Logo included on the event website with link to your home page
- Your Company will be identified as a Luncheon Sponsor, with a logo and 50-word description in the Preliminary Conference Program
- Your Company Logo and enhanced listing in the Show Guide
- Up to 5 booth staff personnel
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and previous year's Attendees highlighting your company as a Luncheon Sponsor
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Day 2 Luncheon Sponsorship US\$ 22,000

- Lunch for all Conference Delegates the second full day of the conference
- 10' x 10' exhibit space
- 2 complimentary Conference Delegate registrations
- ½ page 4-color ad in the Show Guide
- Opportunity to make welcome remarks as the luncheon begins (5 min. max)
- Opportunity to place a company brochure or flyer at each table setting
- Your Company Logo on all the Delegate Lunch Tickets
- Table Tents located at each table with your company logo designated as sponsor
- Signage naming your company as the Day 2 Luncheon Sponsor
- Your Company logo placed on marketing materials produced after contract is signed
- Your Company Logo included on the event website with link to your home page
- Your Company will be identified as a Luncheon Sponsor, with a logo and 50-word description in the Preliminary Event Guide
- Your Company Logo and enhanced listing in the Show Guide
- Up to 5 booth staff personnel

- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and previous year's Attendees highlighting your company as a Luncheon Sponsor
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Themed Networking Reception, Second Night US\$ 22,000

- Themed Networking Reception in Exhibit Hall with menu of assorted hors d'oeuvres and beverages
- Napkins with Your Company's logo
- 10' x 10' exhibit space
- 2 complimentary Conference Delegate registrations
- ½ page, 4-color ad in the Show Guide
- Signage naming your company as the Networking Reception Sponsor
- Your Company logo placed on marketing materials produced after contract is signed
- Your Company will be identified as the Networking Reception Sponsor, with a logo and 50-word description in the Preliminary Event Guide
- Your Company Logo and enhanced listing in the Show Guide
- Up to 5 booth staff personnel
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and prospective Attendees highlighting your company as the Networking Reception Sponsor
- 50% Discount on Conference rates for your employees
- An announcement will be made over the exhibition public address system recognizing your company as a Sponsor
- Your staff will be identified as a Sponsor with ribbons on their badges

Coffee Break Sponsorship US\$ 20,000

- Coffee Mugs with Your Company Logo and the Show Logo used during the coffee breaks
- Coffee service (beverages and snacks) each day of the conference
- Signs naming your company as the Coffee Break Sponsor
- 10' x 10' exhibit space
- 2 complimentary Conference Delegate registrations
- ½ page 4-color ad in the Conference Program
- Logo included on show signage as the Coffee Break Sponsor
- Your Company Logo placed on marketing materials produced after contract is signed
- Your Company Logo included on the event website with link to your home page
- Your Company will be identified as the Coffee Break Sponsor, with a logo and 50-word description in the Preliminary Conference Program
- Your Company Logo and enhanced listing in the Show Guide
- Up to 5 booth staff personnel
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and previous year's Attendees

For Sponsorship Sales, please contact:

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- highlighting your company as the Coffee Break Sponsor
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Cyber Café Sponsorship US\$ 12,000

- 4 Computers with high-speed internet connections set up in Exhibit Hall or Your Booth
- 1/4 page, 4-color ad in the Show Guide
- Your Company Logo advertised on computer kiosks
- Your Company Logo as screen saver on all computers
- Your Company website as home page on all computers
- 2 complimentary Conference Delegate registrations
- Signage naming your company as the Cyber Café Sponsor
- Your Company logo placed on marketing materials produced after contract is signed
- Your Company Logo included on the event website with link to your home page
- Your Company will be identified as the Cyber Café Sponsor, with a logo and 50-word description in the Preliminary Event Guide
- Your Company Logo and enhanced listing in the Show Guide
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as the Cyber Café Sponsor
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Day 1 Continental Breakfast US\$ 10,000

- Continental Breakfast for Conference Delegates on the first morning of the Conference
- Napkins with sponsor logo
- ¼ page 4-color ad in the Show Guide
- 2 complimentary Conference Delegate registrations
- Signage naming your company as the Continental Breakfast Sponsor
- Your Company logo placed on marketing materials produced after contract is signed
- Your Company Logo included in the event website with link to your home page
- Your Company will be identified as a Breakfast Sponsor, with a logo and 50-word description in the Preliminary Event Guide
- Your Company Logo and enhanced listing in the Show Guide
- Pre-Show email to all Pre-Registered Attendees highlighting your company as the Continental Breakfast Sponsor
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Day 2 Continental Breakfast US\$ 12,000

- Continental Breakfast for Conference Delegates on the second morning of the Conference
- Napkins with sponsor logo
- ¼ page 4-color ad in the Show Guide
- 2 complimentary Conference Delegate registrations
- Signage naming your company as the Continental Breakfast Sponsor
- Your Company logo placed on marketing materials produced after contract is signed
- Your Company Logo included in the event website with link to your home page
- Your Company will be identified as a Breakfast Sponsor, with a logo and 50-word

- description in the Preliminary Event Guide
- Your Company Logo and enhanced listing in the Show Guide
- Pre-Show email to all Pre-Registered Attendees and previous year's Attendees highlighting your company as the Continental Breakfast Sponsor
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Online Conference Proceedings US\$ 8,000

- Conference Proceedings Instructions distributed to all Conference Delegates
- Your Company's message/advertisement on Proceedings home page
- 10' x 10' exhibit space
- 2 complimentary Conference Delegate registrations
- ¼ page, 4-color ad in the Show Guide
- Signage naming your company as the Conference Proceedings Sponsor
- Your Company Logo included in the event website with link to your home page
- Your Company will be identified as the Conference Proceedings Sponsor, with a logo and 50-word description in the Preliminary Event Guide
- Your Company Logo and enhanced listing in the Show Guide
- Pre-Show email to all Pre-Registered Attendees and previous year's Attendees highlighting your company as the Conference Proceedings Sponsor
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Registration Confirmation Email US\$ 2,800

- Your Company will be listed on the Confirmation email of all online registrations
- Your Company Logo and enhanced listing in the Show Guide
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Online Registration Page (2 Available) US\$ 2,000

- Your Company will have a side skyscraper ad (120 x 600 pixels) on the Event Registration Pages for all online registrations
- Your Company Logo and enhanced listing in the Show Guide
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges

Online Registration Page (1 Available) US\$ 1,500

- Your Company will have a bottom leaderboard ad (728 x 90 pixels) on the Event Registration Pages for all online registrations
- Your Company Logo and enhanced listing in the Show Guide
- 50% Discount on Conference rates for your employees
- Your staff will be identified as a Sponsor with ribbons on their badges



Customized sponsorship programs are also available. Please contact your sales representative for details.